



eQIQ Children

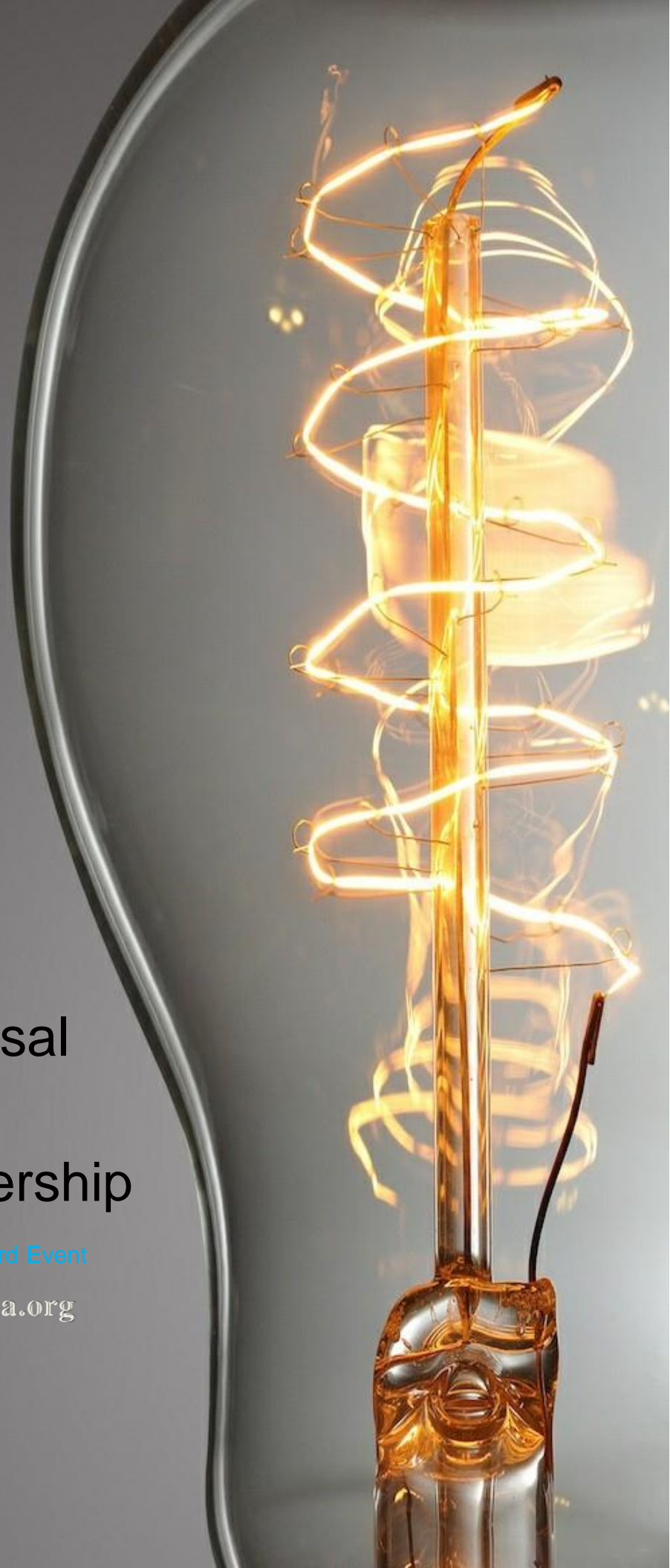
Sponsorship Proposal

document for

Sponsor & Partnership

Malaysia's #1 Kids to Guinness World Record Event

www.intelligentsocietyofmalaysia.org





eQiQ

2016, 2017 & 2018
Malaysia, Nationwide

Malaysia's #1 Kids to Guinness World Records Event. Targeted duration 3 years from official date. The project involve practically training, coaching and nurturing the kids towards world record championship participation. Pre-coaching will be a roadshow activity. Project will be on complete coaching & assessment process. Monthly training will be follow by public interaction section between the kids. Quarterly training and assessment will be follow by live TV, Radio sharing. Yearly camp will be follow by level of eQiQ performance.

Project Summary

www.facebook.com/eQiQChildren

- Direct participation : Open for 6 to 14 years children
- In-Direct participation : Parents compulsory participate in order to nurture kids
- Progress : All progress audited hourly basis.
- Major Training given : Intrinsic Cognitive Skill Training for Kids
 - World's fastest calculating System
 - ICT & Coding for Students
 - English Language
 - Largest collection of best general knowledge

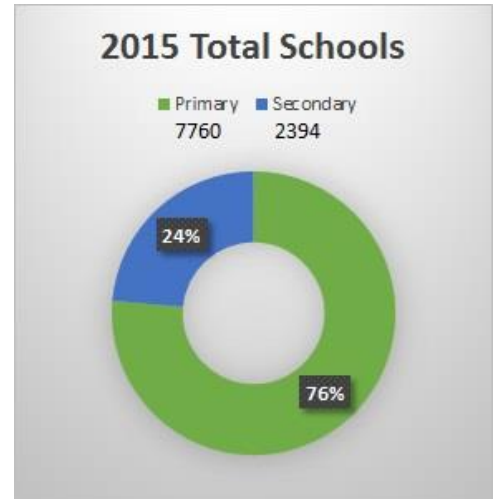
**Open for 6
to 14
years
children**



Assessment, Recruitment & Registration of Kids

- Roadshow exhibition
- Visiting schools
- Visiting kindergarten
- Online

Summary of what the kids, child will get



Child will able to (some e.i)

- Unfold compassion *
- Best cognitive skills *
- Intrinsic Inventor *
- Doing 30 minutes MATH within 30 seconds *
- Compete any Cluster or High Performance school students *
- At teenage able learn ADD MATH whole F4 & F5 syllabus within 90 days *
- Score straight A's *
- Great in sports *
- Challenge School Teachers



Methodology design

- Daily : Parent will do certain hour define activity and update into our system
- Weekly : ISOM Mentor will do live briefing/sharing and clarifying any question from parents/kids.
- Monthly : Directly meeting parents and kids for new assignment.
- Quarterly : Assessment of periodic module.
- Yearly : 3 days training, 1 Public participating forum

Mentor & Expert are from Malaysia, UK, India, USA.



Intrinsic Brain Expert from T7SR

**Intrinsic Cognitive Skill Training
for Students**



World's fastest math system about 16 modules

World's fastest calculating System



Industry ICT Leaders Engineer/Programmer

ICT & Coding for Students



English language professional trainer for kids



General knowledge expert.



Facility/services and material required.



Grand Launching of roadshow of the project
After launching, initiating grand training of 5 days camp related facility
Weekly webinar video conference solution with latest features
Monthly training hall, refreshment
Quarterly training hall, refreshment
Yearly semi-grand minicamp and public forum
English language material (*i.e Grolier*)
General knowledge material (*i.e encyclopedia*)
Smart devices / Tab / Notebook
National or International Level Auditing/Accountant
Official dress for kids, parents, drinks / meals for kids
Official dress ISOM Mentors
Official dress Organizer team
Official educational stationeries for kids
Official online reference / information / library
Visiting University and Research Centre from 2 years onwards
Optional visiting top innovation center in Europe, India & China.
Travelling of kids and parents for monthly, quarterly and yearly events.
Media coverage
Public informative sharing interview
Weekly printed news article
Official Radio / Magazine
You might inquiry from us for more listing

Do you want to offer any other related services/solution, just call us we will give you report on ROI.

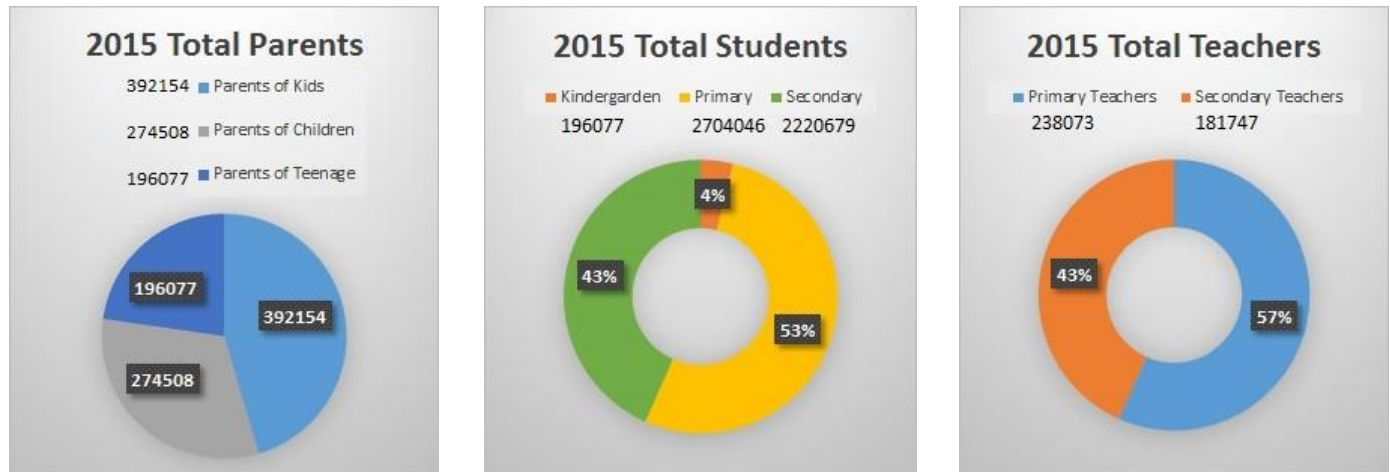


The annual eQiQ is our marquee event, which will attract over 10000 people in the yearly basis. This year is going to be biggest creative and IQ event of Malaysia

- Keynote speaker are: World's #1 IQ of 225 GWR record owner
- Live eQiQ Registration for parents
- Live Telecast Globally
- BONUS: This even will be witness by Malaysia Book of Records

According to our survey, 70% are young parent with kid's age of 3 to 7 of our attendees are high potential clients for you. eQiQ is an opportunity to showcase Potential Sponsor's products and increase market share. But act soon - 30% sponsorship are now being committed by another corporate and it's increasing.

Overall audience of directly involve 3 years event





eQiQ Recognition & Endorsement



Status acquiring in progress



VGENIUST Immensity Approved
Following eQiQ in progress



Application submitted for Creative Sports
Skills



Submitting to jointly associate activity to
give award national level



Core objective of eQiQ project to enable
kids be Gold Medal, World Champion in
specific records

Other several national & international
partnership, status application in progress



Event Purpose

The eQiQ is initiated to give two major results. First enable Malaysian kids to participate and win national, regional and international IQ, Memory related championship. Automatically within the 3 years project kids growing as children will be excellent all normal school subjects, sports and building extraordinary student status.

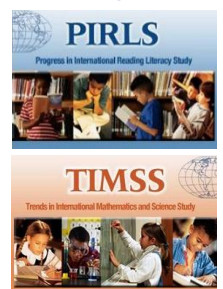
This project also enable to provide two hidden benefits. One increase high quality students prepare for international student / school ranking for Malaysia. Directly refer to TIMMS, PIRLS and PISA and improving Malaysia ranking. Currently our national status on TIMMS, PIRLS and PISA are at level 58 over 78.

We are first to do integrated project to coach the kids in all major angle and enable them participate national, regional and global championship. We decided the best way to solve this problem is to DIRECTLY NURTURE THEM through current record owners. Since 2007 we done more then 17000 pax of training all each major part of training to obtain results independently. Now time has come to integrate it to harvest MALAYSIA as recognized country in IQ Gold Medal.

We have come a long way, but we still need your support. Your generous contribution will help us extend our Mission to unfold kids innate in nature brain capacity to be world record owners. by practically launching the event in grand manner to encourage parent to participate largely to create huge group momentum towards success of the eQiQ Project.



Opportunity
to represent
Malaysia





Improved school / student ranking globally

Comparison of Malaysia's PISA 2009+ ranking against other countries

1 Reading			2 Mathematics			3 Science		
Rank	Country	Mean score	Rank	Country	Mean score	Rank	Country	Mean score
1	Shanghai-China	556	1	Shanghai-China	600	1	Shanghai-China	575
2	South Korea	539	2	Singapore	562	2	Finland	554
3	Finland	536	3	Hong Kong	555	3	Hong Kong	549
4	Hong Kong	533	4	South Korea	546	4	Singapore	542
5	Singapore	526	5	Chinese Taipei	543	5	Japan	539
26	Hungary	494	24	Austria	496	20	United States	502
OECD Average			OECD Average			OECD Average		
27	Portugal	497	25	Poland	495	21	Republik Czech	500
42	Russian Fed.	459	41	Croatia	460	40	Greece	470
International Average			International Average			International Average		
43	Chile	449	42	Israel	447	41	Malta	461
52	Thailand	421	52	Thailand	419	51	Thailand	425
54	MALAYSIA	414	57	MALAYSIA	404	52	MALAYSIA	422
61	Indonesia	402	67	Indonesia	371	65	Indonesia	383

SOURCE: PISA 2009+

Intrinsic cognitive skill kids towards university to improve our Malaysia ranking in the world



Rank	Title	Teaching	International Outlook	Research	Citations	Industry Income	Overall
401-500	Universiti Teknologi Malaysia Malaysia	26.3	51.7	14.6	44.7	31.1	-
601-800	Universiti Kebangsaan Malaysia Malaysia	24.3	29.7	15.9	10.9	28.4	-
601-800	Universiti Putra Malaysia Malaysia	25.3	50.1	20.9	10.2	34.2	-
601-800	Universiti Sains Malaysia Malaysia	26.9	44.2	16.6	12.4	34.4	-
601-800	Universiti Teknologi MARA Malaysia	15.2	14.8	7.7	18.2	28.3	-

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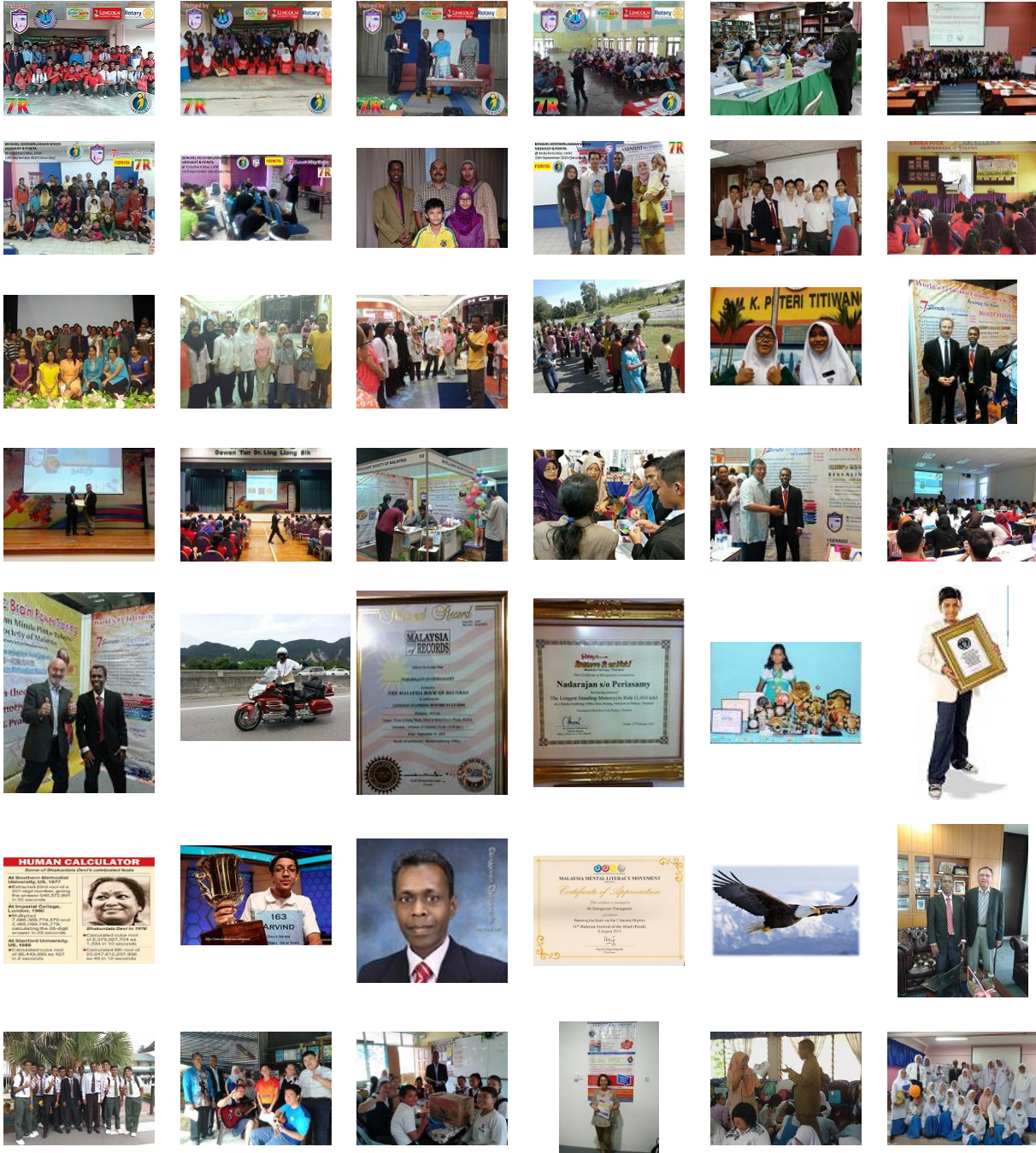
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Album



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Sponsorship Packages, Call us for package

Please call us for sponsoring other facility, items, technology, expertise, or other level of amount.

Gold Sponsor 	Silver Sponsor 	Bronze Sponsor 
Naming Rights to the event optional between Diamond or Gold		
Live plugs in opening & closing speech optional between Diamond		
A column of informative article on 3 major language newspaper	A column of informative article on 2 major language newspaper	A column of informative article on 1 major language newspaper
Each national awards kids will carry your brand	Each national awards kids will carry your brand	Each national awards kids will carry your brand
Brand promotion on Swag	Brand promotion on Swag	
Printed newspaper 2 each major languages (4x2)	Printed newspaper 1 each major languages (4x1)	Printed newspaper 1 each main languages (can select)
10 VIP Tickets		
Booth Space: 30 x 10 Sq Ft	Booth Space: 20 x 10 Sq Ft	Booth Space: 10 x 10 Sq Ft
100000 pcs (e.g. flyers, banners, invitations)	100000 pcs (e.g. flyers, banners, invitations)	100000 pcs (e.g. flyers, banners, invitations)
100 online banners (e.g. web, email, video)	100 online banners (e.g. web, email, video)	100 online banners (e.g. web, email, video)
30 Standard Tickets	25 Standard Tickets	20 Standard Tickets
RM270,000.00	RM170,000.00	RM70,000.00



Diamond Package will additional from Gold Sponsor. Call us for sponsor value MYR?

- ✓ Naming Rights to the event optional between Diamond or Gold
- ✓ Live plugs in opening & closing speech optional between Diamond or Gold
- ✓ Your brand are highlighted in Regional and international records attempt events
- ✓ Informative base articles about your products/services in 5 languages news paper(½ or full page)
- ✓ Live / interview in 5 languages
- ✓ **Can participate founding of modern world's first right brain ISOM University Malaysia. 1800 acre natural land, holistic design faculty can start as young as 6 years kids.**



Feature Potential Sponsored at eQiQ today!

Item	Contribution	Quantity	Subtotal
<input type="checkbox"/> Gold Sponsor	RM270,000.00	1	RM270,000.00
<input checked="" type="checkbox"/> Silver Sponsor	RM170,000.00	1	RM170,000.00
<input type="checkbox"/> Bronze Sponsor	RM70,000.00	0	RM0.00

Total RM170,000.00

Diamond Sponsor ~ Naming Rights to the event

Gold Sponsor ~ State Level Naming Option to the activity





Partnership are welcome

Government * State
Government * Ministry *
University * Kindergarten *
NGO * Foundation * Society
* Individual * Trainer *
Speaker * Writer *
Researcher * Graphic
Designer * Mobile App / Web
Developer * Group * College
* Schools * Transporter *
Hotel * Food & Beverage *
Training Material & Stationery
* Media Company * **Others**

Would you like to participate
as strategic partner of eQiQ
project?



Would you like your name appear in BBC, ABC, CNN, BERNAMA and other international media coverage via Guinness World Record Event?

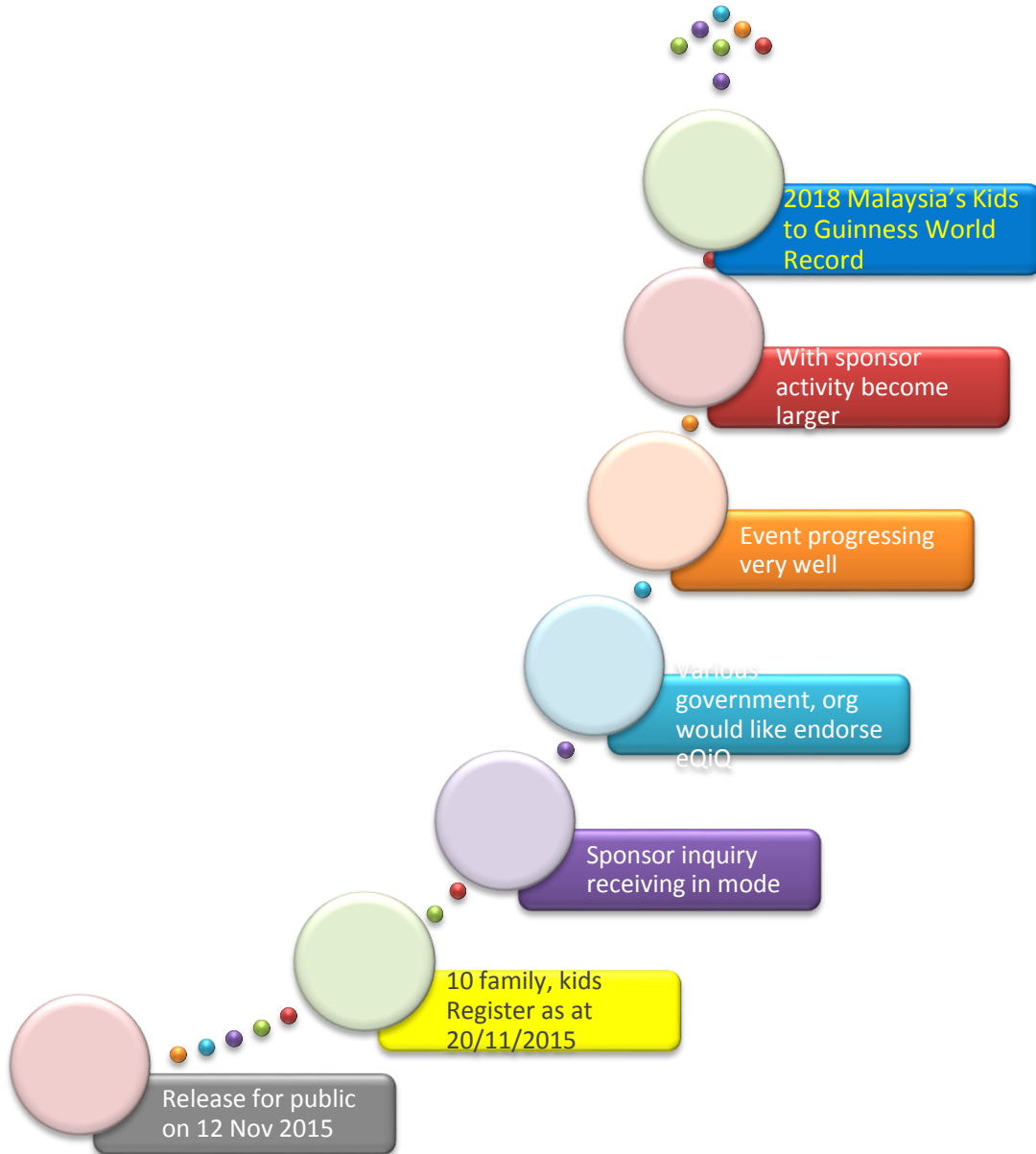
We will provide detail write up of partnership and its advantages
as well benefit for community.

Call us now you have your potential to serve community via eQiQ



eQiQ Project Current Status

As at 20th November 2015



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eQiQ Event Design for Sponsor best ROI

Our event expert will advise and will set the customized route map.

Base on sponsor package and industry or specific product and services which you plan to expose and capture fresh new leads and clients.

Bonus benefits including extra media coverage, live interview, writing informative base article in newspaper.

We create direct synergy between massive high quality consumer, most stable group which will spend for education, health, holiday, technology and others.

Request our research document how you will benefit, its customized to your industry.

Remarkable audience in eQiQ events

7760 Primary schools

196077 Kindergarten students

419820 Teachers

392194 Parents



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MEDIA COVERAGE BASE ON CURRENT ACTIVE PROVIDER

Newspapers coverage in following languages

- ☐ English language
- ☐ Malay language
- ☐ Chinese language
- ☐ Tamil language
- ☐ Arabic language

Online newspapers

- ☐ 3 of any top 10 online newspapers

Radio coverage

Each radio can be listen via internet, smartphone technically its beyond boarder coverage

STATION	LANGUAGE	COVERAGE
Radio Klasik FM	Malay	Nationwide
One FM	Mandarin	Nationwide
Nasional FM	Malay	Nationwide
TraXX FM	English	Nationwide
Minnal FM	Tamil	Nationwide
Radio24	Malay, English	Kuala Lumpur
Asyik FM	Orang Asli	Klang Valley Northern Johor Negeri Sembilan Southern Perak Western Pahang
THR.fm (Raaga)	Tamil	Nationwide
THR.fm (Gegar)	Malay	Nationwide
Other state level radio	Local languages	State level

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TV coverage

Most TV can be listen via internet, smartphone technically it's beyond boarder

CHANNEL	TYPE
TV1, TV2, TV3, NT7, TV9	Free
Astro, HyppTV, ABNXcess	Pay TV
BERNAMA TV	
EDUWEBTV	Internet

Online TV, Audio

SITE	VIDEO CATEGORY	SUBSCRIBER/USER
YouTube	Overall	1 Billion
Netflix	All	34,000,000
Vimeo.com	51% traffic comes from mobile devices	24,000,000
Other site		

We constantly use technology to search latest provider and make our content & information available in highest traffic / subscriber / user base provider.



ISOM Founder. eQiQ Inventor

Elanggovan, known as Elan is Psychologist, Conscious Expert, Prior to this serve as ICT Consultant in Europe and other Asian Countries. Having collective global experience in brain, neurons, psychology, intrinsic training, ICT, world's fastest math calculation system since 1985. Three decades of proven results.

Some of ICT client LDA and MOE Projects.

Trained more than 17000 participants from 10 over country.

Have created Malaysia Book of Records and The Ripley's Records champion participant.

Inventor of world's fastest cognitive development methods, effortless techniques.

Inventor of world's first intrinsic training methodology for corporate, school and university.

Inventor of world's first Asian CHIEF & SCIENTIST faculty MINDPRENEURSHIP.

www.the7secretsrhythm.com

www.vgeniust.com

www.mindpreneurship.com

ELAN ALSO A DISTINGUISHED SPEAKER IN VARIOUS EVENTS:

- ✓ FMM Safety Conference On: "Fostering on OSH Culture Towards a Healthy and Productive Workforce", Ramada Hotel, Melaka, April 10 – 11, 2013.
- ✓ HRDF's Conference on "HR Best Practice for SME's", The ZON Regency Hotel, 22nd September 2010
- ✓ International Conference: 6th Asian Vegetarian Congress. 41st IVU World Vegfest, PWTC Kuala Lumpur, 2013. He spoke on topics "Vegetarian & Brain Towards Academic, Sports, Co-curriculum Excellence" which resulted his articles published in 50 over countries.
- ✓ Speaker in Local University, Colleges such as Universiti Malaysia Pahang, 2014, for Career Advancement & Entrepreneurship
- ✓ Presented a public talk to Malaysia Mental Literacy Movement (MMLM) and Universiti Tunku Abdul Rahman (UTAR) on "REWIRING THE BRAIN" via The 7 Secrets Rhythm in July 2015.

Some Clients & Live Interview



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VDC & Ariansoft Event Group

Lead by founder and event expert Mr. Shanmugam S. Thangavilo with proven track record.

Some of latest and prominent clients including TM, Ministry of Youth & Sports Malaysia.



**Mr. Shaant with [PM, Dato Seri Najib], [DPM, Tan Sri Muhyiddin]
[Minister of Youth and Sports, Dato Khairy Jamaluddin]**

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Sponsorship Terms & Conditions, this is draft

Call us now for your dedicated MOU from us

This eQiQ Sponsorship Contract (the "Contract") states the terms and conditions that govern the contractual agreement between

[] having its principal place of business at [] (the "Sponsor"), and

Project Managed by VDC Event Management (the "Host") who agrees to be bound by this Agreement.

WHEREAS, the Host is conducting eQiQ, [Malaysia's #1 Kids to Guinness World Records, eQiQ], on 2016, 2017 & 2018

(the "Event"); and WHEREAS, the Sponsor agrees to sponsor the Event according to the terms and conditions herein.

NOW, THEREFORE, In consideration of the mutual covenants and promises made by the parties hereto, the Company and the Sponsor (individually, each a "Party" and collectively, the "Parties") covenant and agree as follows:

Contribution

The total contribution provided by the Sponsor is [], to be paid in full by []

Term/Termination

This Contract will terminate automatically upon completion of [2018].

Changes/Cancellations

Any changes made to this Contract must be made in writing and signed by all parties. If the Event is postpone/amended, refunds are [base on 70% of sponsored amount which utilized fundonly. VDC and ISOM could impose flexible un-certain overhead before refund].

[Additional Terms & Conditions]

Sponsor Signature: _____ Date: _____

Event Host Signature: _____ Date: _____

eQiQ

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CALL US FOR YOUR DEDICATED CUSTOMIZED RESEARCH ORIENTATED DOCUMENT

We keep it private & conditional and only submit to your corporate highest authority

- 📄 Sponsorship Opportunity
- 📄 Sponsor's marketing objectives
- 📄 Agree on how will measure sponsorship success
- 📄 Objective versus Quantitative Measures and Qualitative Measures
- 📄 Measures of Success
- 📄 The value to the sponsor
- 📄 Detail unique marketing initiatives
- 📄 Audience Segment, Audience Numbers (Reach), Demographics, Psychographics
- 📄 Firm yet Flexible Terms and Conditions
 - ✓ Payment terms
 - ✓ Time-frame
 - ✓ Insurance
 - ✓ Privacy and confidentiality
 - ✓ Any conditions or special features
 - ✓ Etc.

Call our consultant who submitted this proposal now. Secure your sponsorship position!

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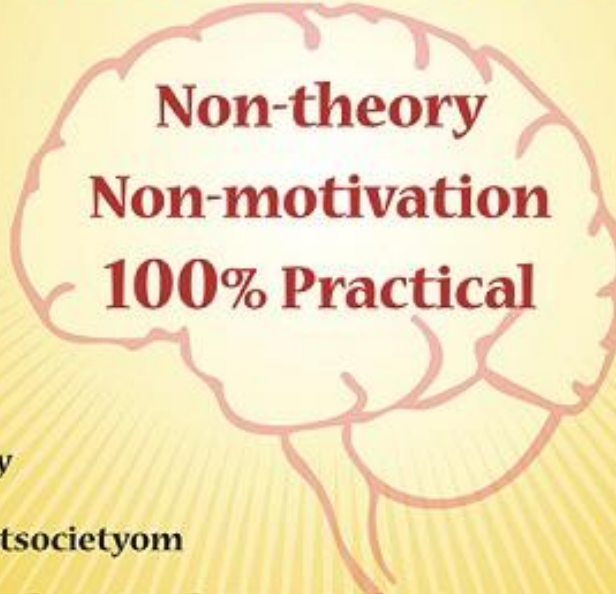
அணத்தலக ந்துணத்தலவ அறிவத்தறன் மேம்படுத்தும் பயிற்சி

世界第一的脑力训练

Pakar Latihan Kekuatan Minda



A simple,
most profound
method to
enhance memory
and unfold
creativity
innate in us



Vision

Nurturing everyone's
innate brain power.

Mission

Founding world's first
modern time, right brain
ISOM University
in Malaysia.



@IntelligentSMY



/user/intelligentsocietyom



/PersatuanKecerdasanMindaPintarMalaysia
/intelligentsocietyofmalaysia



effortless method
to maximise cognitive skills

The Super Brain & Power Heart Development Institute





World's #1 Intrinsic Corporate and Academic Training

Rewiring The Brain

The 7 Secrets Rhythm[®] for Corporate

www.the7secretsrhythm.com

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- The 7 Secrets Rhythm for Personal Excellencies
- The 7 Secrets Rhythm for Executive Leadership
- The 7 Secrets Rhythm for Project Management
- The 7 Secrets Rhythm for Occupational Safety & Health
- The 7 Secrets Rhythm for Zero Defects Manufacturing
- The 7 Secrets Rhythm for Total Quality Management
- The 7 Secrets Rhythm for Technical Engineers
- The 7 Secrets Rhythm for Customer Support
- The 7 Secrets Rhythm for Nursing & other modules

7 Secrets · 7 Minutes

- Brain Activeness
- Resetting Mind
- Focus & Concentration
- Natural Creativity
- Memory Power
- Stabilizing Both Brains
- Alpha Level Mind



VGENIUST for STUDENTS

www.vgeniust.com 2 Days

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- VGENIUST for Primary
- VGENIUST for Secondary
- VGENIUST for College University

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7 Days 6 Nights Faculty

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CHIEF'S INNATE MINDSET

REVEALING

untold and unaware secrets

- World's First Chiefs Intrinsic Faculty
- 100% Practical And Result Is Guaranteed
- Asia's First Complete Chiefs Faculty

CEO, COO, CFO, CAO, CTO, Chiefs, Doctors,
Founders, Directors, Ministers, Chairmans,
Scientists, Presidents, Researchers

“GOLD MINE is external and diminishing when you extract, GOLD MIND is internal and its resources are infinite and increase when you dive within.”

-By Etan



Persatuan Kecerdasan Minda Pintar Malaysia

www.intelligentsocietyofmalaysia.org

KELAB PINTAR ISOM NAMASEKOLAHANADA
ISOM INTELLIGENT CLUB OF SCHOOLNAME

VGENIUST 1 Day

7R

for Schools before exam
for Career Profiling after exam



✓ Advisor ✓ Consulting ✓ Counseling ✓ Coaching ✓ Training ✓ Corporate Restructuring





eQiQ

Malaysia's #1 Kids to Guinness World Records

Holistic Kids Project 3 years coaching & training by ISOM

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